

Advertising Rate Card



Promoting Your Site

Senior Living.com has implemented several premium features to give our members the opportunity to increase their traffic. These features and their costs are listed below.

Products & Rates

Standard Banner Ads

ROS Right Rail Ad A

120 x 240 pixels
\$250 per month

ROS Right Rail Ad B

120 x 240 pixels
\$200 per month

ROS Right Rail Ad C & D

120 x 90 pixels
\$140 per month

Homepage Banner Ads

Targeted Right Rail Ad A

120 x 240 pixels
\$350 per month

Targeted Right Rail Ad B

120 x 240 pixels
\$300 per month

Targeted Right Rail Ad C & D

120 x 90 pixels
\$240 per month

Ad Production will be initial price plus \$75 per ad. (All Ad space is first come first serve.)

Listing Pages

Enhanced Listing

Listings Page: 1 thumbnail, brief description (35 words max)
detail Page: 3 Photos, detailed description, contact information, link to your website
Optional: specials/events section

\$150 per month

Featured Listing

Listings Page: 1 thumbnail, brief description (50 words max)
Detail Page: 6 Photos, detailed description, contact information, link to your website
Optional: specials/events section

\$250 per month

Featured Listing plus Homepage

Listings Page: 1 thumbnail, brief description (50 words max)
Detail Page: 6 Photos, detailed description, contact information, link to your website
Optional: specials/events section
Homepage Listing: 1 photo, 50 characters, links to the feature page for your community

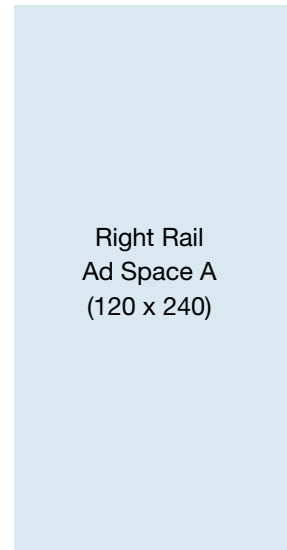
\$350 per month

Ad Specifications

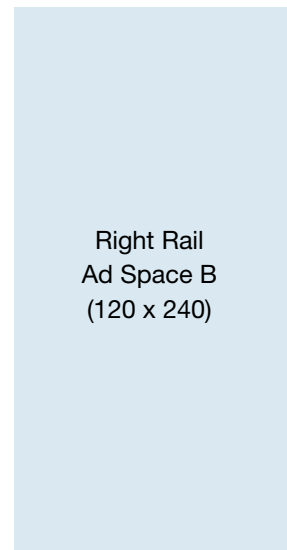
Format: GIF or JPEG – 30K max.
Destination URL (please specify)
Animation time: 10 seconds
Lead time: 10 business days

Questions

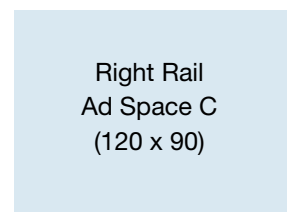
Contact customer support:
info@seniorlivingus.com



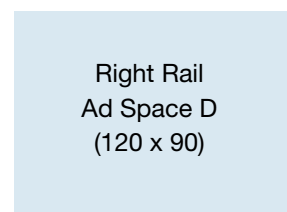
Right Rail Ad Space A (120 x 240)



Right Rail Ad Space B (120 x 240)



Right Rail Ad Space C (120 x 90)



Right Rail Ad Space D (120 x 90)